

**Barbara Glickstein, RN, MPH, MS.**

Barbara Glickstein, RN, MPH, MS., is the founder of Barbara Glickstein Strategies. She was co-PI for the Woodhull Revisited Project that replicated the original Woodhull study from 1997 and found that today's nurses are used as sources in only 2% of health news stories (published in the Journal of Nursing Scholarship in 2018). She is one of the lead authors on a follow up qualitative study of journalists' experiences with using nurses as sources (American Journal of Nursing, 2018).

She is the Media Strategist for Carolyn Jones Productions and worked on the documentaries *The American Nurse* and *Defining Hope*. Glickstein was selected to participate in Take the Lead's 50 Women Can Change the World in Journalism 2019.

She's trained hundreds of nurses to be their most effective and impactful selves so they can shape public debate to advance the health of the public and public policy.

